An open ended equity scheme following the Manufacturing theme



Market Market Investment Objective

The primary investment objective of the Schemes is to generate long-term capital appreciation to unit holders from a portfolio that is invested predominantly in equity and equity related securities of companies engaged in Manufacturing activity. The Scheme does not guarantee/indicate any returns. There can be no assurance that the scheme objectives will be achieved.

Fund Manager

Mr. Anil Shah

Date of Allotment

January 31, 2015

S&P BSE India Manufacturing TRI

Managing Fund Since

January 31, 2015

Experience in Managing the Fund

8.5 years

⁰ Fund Category

Sectoral/Thematic





St

Beta



0.24

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load Nil

Exit Load For redemption /switchout of units on or before 90 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil.

AUM

Monthly Average AUM	₹	693.73	Crores
AUM as on last day	₹	713.94	Crores

Total Expense Ratio (TER)

Regular	2.45%
Direct	1.57%
Including additional expenses and goo	ods and service tax on management

Monthly: Minimum ₹ 1,000/-

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ther Parameters	
andard Deviation	13.70%
narpe Ratio	0.93
eta	0.94

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. Risk Free Rate assumed to be 6.6% (FBIL Overnight MIBOR as on 31 July 2007) for adjusting Sharp Beti-2023) for calculating Sharpe Ratio

Application Amount for fresh subscription

₹ 1,000 (plus in multiplies of ₹ 1)

Min. Addl. Investment

Portfolio Turnover

₹ 1,000 (plus in multiplies of ₹ 1)

PORTFOLIO

Issuer	% to Net Assets	Rating
Consumer Durables	10.27%	
Titan Company Limited	3.37%	
Voltas Limited	2.62%	
Asian Paints Limited	2.37%	
Hindware Home Innovation Limited	1.88%	
Kansai Nerolac Paints Limited	0.03%	
Industrial Products	9.83%	
Cummins India Limited	3.12%	
AIA Engineering Limited	2.57%	
Bharat Forge Limited	2.09%	
Greaves Cotton Limited	1.01%	
TIMKEN INDIA LTD	0.72%	
AGI Greenpac Limited	0.32%	
Pharmaceuticals & Biotechnology	8.46%	
Sun Pharmaceutical Industries Limited	2.46%	
Glenmark Pharmaceuticals Limited	2.21%	
Strides Pharma Science Limited	2.05%	
Mankind Pharma Ltd	0.99%	
Aarti Pharmalabs Ltd	0.39%	
Solara Active Pharma Sciences Limited	0.36%	
Beverages	7.67%	
United Breweries Limited	3.19%	
Radico Khaitan Limited	2.56%	
United Spirits Limited	1.92%	
Automobiles	7.19%	
Mahindra & Mahindra Limited	3.10%	
Maruti Suzuki India Limited	1.58%	
Eicher Motors Limited	1.39%	
Hero MotoCorp Limited	1.12%	
Aerospace & Defense	6.87%	
Bharat Electronics Limited	6.87%	
Petroleum Products	6.55%	
Reliance Industries Limited	6.55%	
Ferrous Metals	6.13%	
Tata Steel Limited	3.55%	

Shyam Metalics & Energy Limited	0.000/	
Shyani Metalics & Ellergy Ellinteu	2.06%	
NMDC Steel Ltd	0.53%	
Diversified FMCG	6.00%	
ITC Limited	3.59%	
Hindustan Unilever Limited	2.41%	
Paper Forest & Jute Products	3.40%	
Century Textiles & Industries Limited	3.40%	
Industrial Manufacturing	3.03%	
GMM Pfaudler Limited	3.03%	
Electrical Equipment	2.99%	
TD Power Systems Ltd	1.73%	
TRIVENI TURBINE LTD	1.26%	
Non - Ferrous Metals	2.59%	
Hindalco Industries Limited	2.59%	
Chemicals & Petrochemicals	2.48%	
Aarti Industries Limited	2.48%	
Cement & Cement Products	1.93%	
ACC Limited	1.41%	
HeidelbergCement India Limited	0.52%	
Agricultural Food & other Products	1.83%	
Tata Consumer Products Limited	1.83%	
Auto Components	1.76%	
Endurance Technologies Limited	1.76%	
Construction	1.50%	
Larsen & Toubro Limited	1.50%	
Textiles & Apparels	1.45%	
Kewal Kiran Clothing Limited	1.45%	
Minerals & Mining	1.15%	
NMDC Limited	1.15%	
Finance	0.67%	
Jio Financial Services Limited	0.67%	
Food Products	0.54%	
Prataap Snacks Limited	0.54%	
Cash & Current Assets	5.72%	
Total Net Assets	100.00%	



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NAV of Plans / O	NAV of Plans / Options (₹)			
	Regular Plan	Direct Plan		
Growth	22.4000	24.1900		
IDCWs:	16.3900	17.5900		

*Income Dis	stribution	cum	capital	withdrawal	
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Investment Performance	rmance NAV as on J			
Inception - Jan 31, 2015	Since Inception	5 Years	3 Years	1 Year
Aditya Birla Sun Life Manufacturing Equity Fund	9.95%	10.04%	19.31%	17.79%
Value of Std Investment of ₹ 10,000	22,400	16,138	16,983	11,789
Benchmark - S&P BSE India Manufacturing TRI	11.34%	13.77%	24.27%	23.69%
Value of Std Investment of ₹ 10,000	24,914	19,068	19,192	12,384
Additional Benchmark - Nifty 50 TRI	11.34%	13.02%	22.71%	16.18%
Value of Std Investment of ₹ 10,000	24,926	18,447	18,479	11,628

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Anil Shah is 4. Refer annexure on page no. 164-165 to know more on performance of schemes managed by

Fund Managers.

Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)						
Particulars Since Inception 5 years 3 years 1						
Total Amount Invested (₹)	1020000	600000	360000	120000		
Market Value of amount Invested	1699710	875240	448299	137670		
Scheme Returns (CAGR)	11.69%	15.11%	14.80%	28.54%		
S&P BSE India Manufacturing TRI returns# (CAGR)	15.22%	20.04%	22.17%	31.49%		
Nifty 50 TRI returns## (CAGR)	14.54%	16.79%	16.41%	20.90%		
Date of First Installment: February 01, 2015 & Scheme Inception Date: January 31, 2015. Past Performance may or may not be sustained in future.						

Scheme Benchmark, ## Additional Benchmark
For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. **Past performance may or may not be sustained in future.** Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

